

Performance Report for: <http://shopfa.com/>

Report generated: Tuesday, November 26, 2013, 5:59 AM -0800

Test Server Region: Dallas, USA

Using: Firefox (Desktop) 14.0.1, Page Speed 1.12.16, YSlow 3.1.7

Page Speed Grade: (99%) ↑ Avg: 79%	A	YSlow Grade: (97%) ↑ Avg: 78%	A
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Page load time: 0.55s | Total page size: 240KB | Total number of requests: 13



Priority Issues (Top 2)

Minify HTML	A (97)	↓ Avg Score: 93%	Content	High
Minify JavaScript	A (99)	↑ Avg Score: 90%	JS	High

How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google Page Speed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

About the Developer

GTmetrix is developed by the good folks at **Gossamer Threads**, a Vancouver-based company with over 16 years experience in web technology. www.gossamer-threads.com



What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

What's in this report?

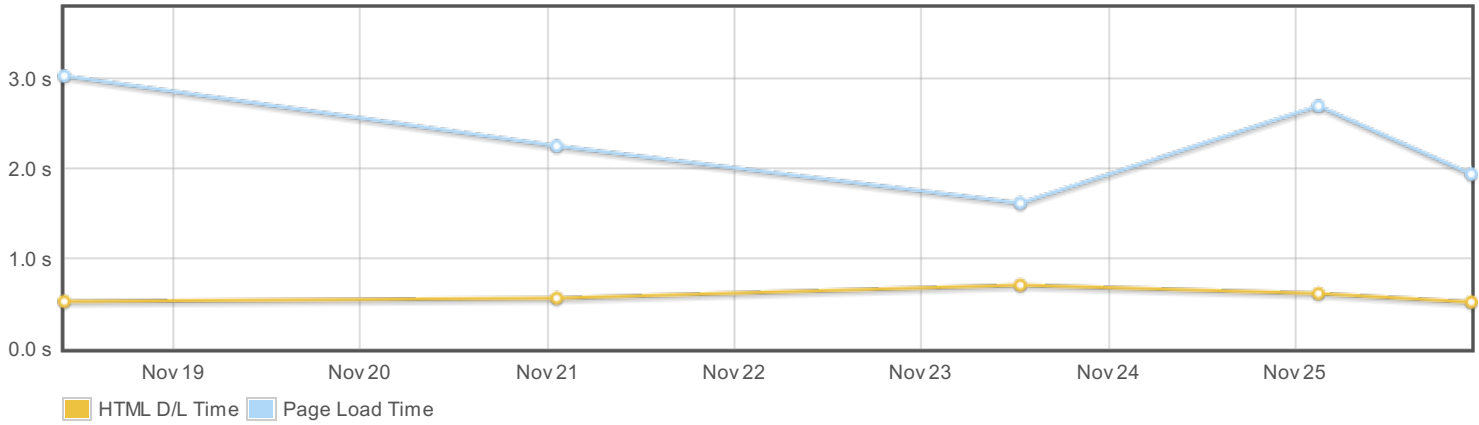
This report covers basic to technical analyses on your page. It is categorized under many headings:

- **Executive:** Overall score information and Priority Issues
- **History:** Graphed history of past performance
- **Waterfall:** Graph of your site's loading timeline
- **Technical:** In-depth Page Speed & YSlow information

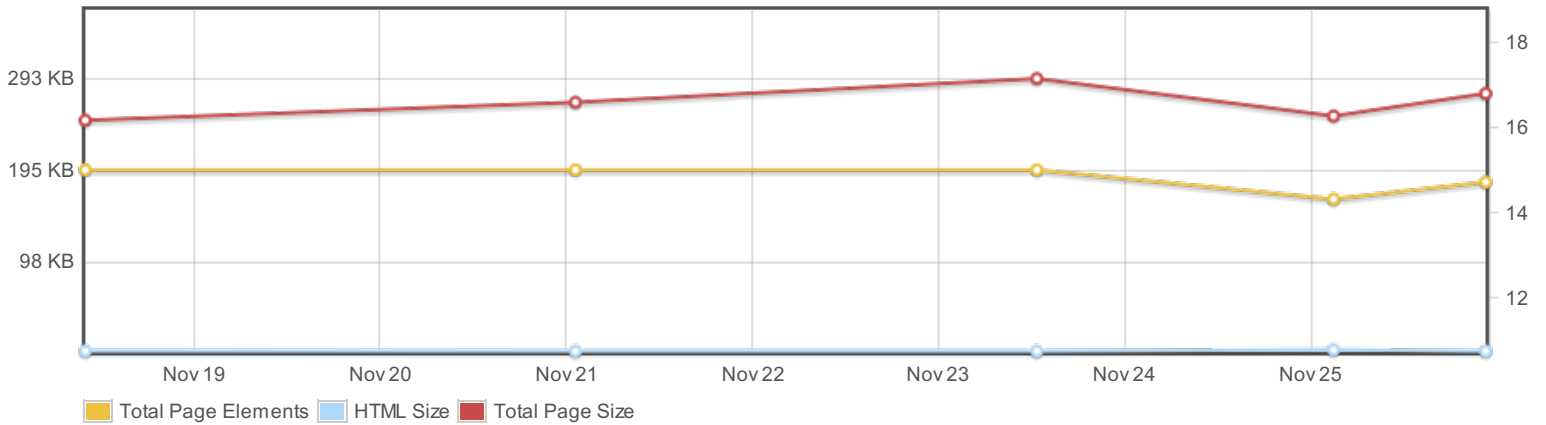
These will provide you with a snapshot of your performance.

History

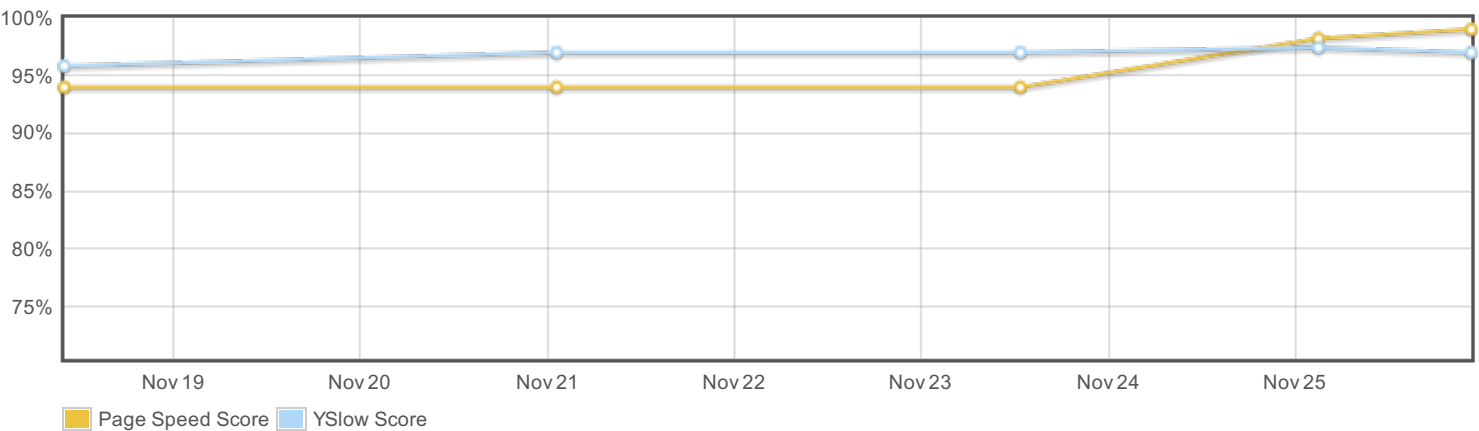
Page load times



Page sizes and request counts

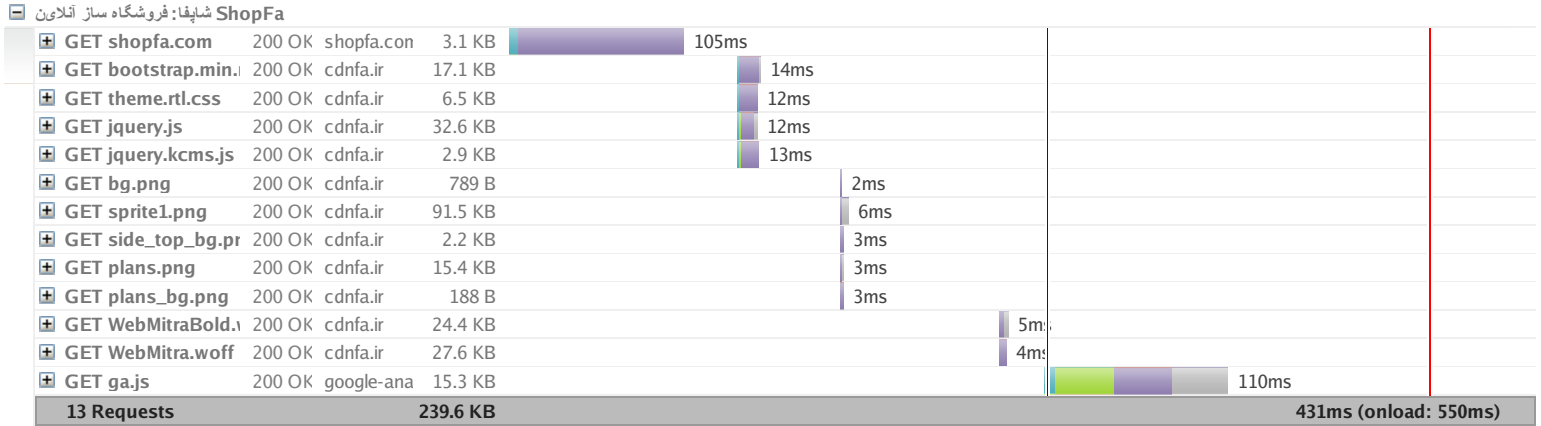


Page Speed and YSlow scores



Waterfall

The waterfall graph displays the loading behaviour of your site in Firefox. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.



Page Speed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Minify HTML	A (97)	⬇ Avg Score: 93%	Content	High
Minifying the following HTML resources could reduce their size by 169B (6% reduction).				
<ul style="list-style-type: none"> Minifying http://shopfa.com/ could save 169B (6% reduction) after compression. 				
Minify JavaScript	A (99)	⬆ Avg Score: 90%	JS	High
Minifying the following JavaScript resources could reduce their size by 95B (1% reduction).				
<ul style="list-style-type: none"> Minifying http://www.google-analytics.com/ga.js could save 95B (1% reduction) after compression. See optimized version 				
Avoid bad requests	A (100)	⬇ Avg Score: 97%	Content	High
You scored 100% on this suggestion - nothing to do here!				
Avoid a character set in the meta tag	A (100)	⬇ Avg Score: 95%	Content	High
You scored 100% on this suggestion - nothing to do here!				
Avoid landing page redirects	A (100)	⬇ Avg Score: 97%	Server	High
You scored 100% on this suggestion - nothing to do here!				
Defer parsing of JavaScript	A (100)	⬆ Avg Score: 65%	JS	High
You scored 100% on this suggestion - nothing to do here!				
Enable gzip compression	A (100)	⬆ Avg Score: 82%	Server	High
You scored 100% on this suggestion - nothing to do here!				
Enable Keep-Alive	A (100)	⬇ Avg Score: 96%	Server	High
You scored 100% on this suggestion - nothing to do here!				
Inline small CSS	A (100)	⬆ Avg Score: 93%	CSS	High
You scored 100% on this suggestion - nothing to do here!				
Inline small JavaScript	A (100)	⬇ Avg Score: 96%	JS	High
You scored 100% on this suggestion - nothing to do here!				
Leverage browser caching	A (100)	⬆ Avg Score: 58%	Server	High
You scored 100% on this suggestion - nothing to do here!				
Minify CSS	A (100)	⬆ Avg Score: 82%	CSS	High
You scored 100% on this suggestion - nothing to do here!				
Minimize redirects	A (100)	⬆ Avg Score: 93%	Content	High
You scored 100% on this suggestion - nothing to do here!				
Minimize request size	A (100)	⬇ Avg Score: 99%	Content	High

You scored 100% on this suggestion - nothing to do here!

Optimize images	 A (100)	↑ Avg Score: 75%	Images	High
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You scored 100% on this suggestion - nothing to do here!

Optimize the order of styles and scripts	 A (100)	↑ Avg Score: 94%	CSS/JS	High
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You scored 100% on this suggestion - nothing to do here!

Put CSS in the document head	 A (100)	⚡ Avg Score: 100%	CSS	High
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You scored 100% on this suggestion - nothing to do here!

Remove query strings from static resources	 A (100)	↑ Avg Score: 89%	Content	High
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You scored 100% on this suggestion - nothing to do here!

Serve resources from a consistent URL	 A (100)	↑ Avg Score: 93%	Content	High
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You scored 100% on this suggestion - nothing to do here!

Serve scaled images	 A (100)	↑ Avg Score: 87%	Images	High
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You scored 100% on this suggestion - nothing to do here!

Specify a cache validator	 A (100)	⚡ Avg Score: 95%	Server	High
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You scored 100% on this suggestion - nothing to do here!

Specify a Vary: Accept-Encoding header	 A (100)	↑ Avg Score: 90%	Server	High
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You scored 100% on this suggestion - nothing to do here!

Specify a character set early	 A (100)	⚡ Avg Score: 98%	Content	High
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You scored 100% on this suggestion - nothing to do here!

Specify image dimensions	 A (100)	↑ Avg Score: 51%	Images	High
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You scored 100% on this suggestion - nothing to do here!

Avoid CSS @import	 A (100)	⚡ Avg Score: 96%	CSS	Medium
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You scored 100% on this suggestion - nothing to do here!

Combine images using CSS sprites	 A (100)	↑ Avg Score: 71%	Images	Medium
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You scored 100% on this suggestion - nothing to do here!

Prefer asynchronous resources	 A (100)	↑ Avg Score: 93%	JS	Medium
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You scored 100% on this suggestion - nothing to do here!

YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Use cookie-free domains There are 9 components that are not cookie-free <ul style="list-style-type: none"> http://cdnfa.ir/5.6.1069/global/css/bootstrap.min.rtl.css http://cdnfa.ir/5.6.1069/themes/theme_shopfa/theme.rtl.css http://cdnfa.ir/5.6.1069/global/js/jquery.js http://cdnfa.ir/5.6.1069/global/js/jquery.kcms.js http://cdnfa.ir/5.6.1069/themes/theme_shopfa/img/bg.png http://cdnfa.ir/5.6.1069/themes/theme_shopfa/img/sprite1.png http://cdnfa.ir/5.6.1069/themes/theme_shopfa/img/side_top_bg.png http://cdnfa.ir/5.6.1069/themes/theme_shopfa/img/plans.png http://cdnfa.ir/5.6.1069/themes/theme_shopfa/img/plans_bg.png 	E (55)	↑ Avg Score: 44%	Cookie	Low
Add Expires headers There is 1 static component without a far-future expiration date. <ul style="list-style-type: none"> http://www.google-analytics.com/ga.js 	B (89)	↑ Avg Score: 24%	Server	High
Avoid empty src or href You scored 100% on this suggestion - nothing to do here!	A (100)	↕ Avg Score: 100%	Content	High
Make fewer HTTP requests You scored 100% on this suggestion - nothing to do here!	A (100)	↑ Avg Score: 42%	Content	High
Compress components with gzip You scored 100% on this suggestion - nothing to do here!	A (100)	↑ Avg Score: 69%	Server	High
Use a Content Delivery Network (CDN) Using a CDN YSlow doesn't recognize? Specify your CDNs in your User Settings .	A (100)	↑ Avg Score: 10%	Server	Medium
Minify JavaScript and CSS You scored 100% on this suggestion - nothing to do here!	A (100)	↑ Avg Score: 75%	CSS/JS	Medium
Avoid URL redirects You scored 100% on this suggestion - nothing to do here!	A (100)	↑ Avg Score: 88%	Content	Medium
Make AJAX cacheable You scored 100% on this suggestion - nothing to do here!	A (100)	↕ Avg Score: 100%	JS	Medium
Put CSS at the top You scored 100% on this suggestion - nothing to do here!	A (100)	↕ Avg Score: 100%	CSS	Medium
Remove duplicate JavaScript and CSS You scored 100% on this suggestion - nothing to do here!	A (100)	↕ Avg Score: 100%	CSS/JS	Medium
Put JavaScript at bottom	A (100)	↕ Avg Score: 100%	JS	Medium

You scored 100% on this suggestion - nothing to do here!

Avoid AlphasLoader filter	A (100)	⬇ Avg Score: 95%	CSS	Medium
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You scored 100% on this suggestion - nothing to do here!

Avoid HTTP 404 (Not Found) error	A (100)	⬇ Avg Score: 100%	Content	Medium
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You scored 100% on this suggestion - nothing to do here!

Reduce the number of DOM elements	A (100)	↑ Avg Score: 94%	Content	Low
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You scored 100% on this suggestion - nothing to do here!

Do not scale images in HTML	A (100)	⬇ Avg Score: 100%	Images	Low
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You scored 100% on this suggestion - nothing to do here!

Use GET for AJAX requests	A (100)	⬇ Avg Score: 100%	JS	Low
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You scored 100% on this suggestion - nothing to do here!

Avoid CSS expressions	A (100)	⬇ Avg Score: 97%	CSS	Low
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You scored 100% on this suggestion - nothing to do here!

Reduce DNS lookups	A (100)	↑ Avg Score: 72%	Content	Low
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- shopfa.com: 1 component, 9.3K (3.2K GZip)
- cdnfa.ir: 9 components, 348.2K (60.4K GZip)
- www.google-analytics.com: 1 component, 39.9K (15.7K GZip)

Reduce cookie size	A (100)	⬇ Avg Score: 100%	Cookie	Low
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You scored 100% on this suggestion - nothing to do here!

Make favicon small and cacheable	A (100)	⬇ Avg Score: 100%	Images	Low
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You scored 100% on this suggestion - nothing to do here!

Configure entity tags (ETags)	A (100)	↑ Avg Score: 56%	Server	Low
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You scored 100% on this suggestion - nothing to do here!

Make JavaScript and CSS external	(n/a)		CSS/JS	Medium
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Only consider this if your property is a common user home page.

- There is a total of 1 inline css
- There is a total of 1 inline script